

# Engage your stakeholders online

# Online community engagement brings more people into the conversation. You hear real opinion and get the whole community story.

**Engagement**HQ<sup>™</sup> is equipped with excellent security features that empower you to analyse, report and make decisions using up to the minute, accurate data.

**Engagement**HQ<sup>™</sup> presents your community with an opportunity to get involved, using a safe interactive project portal where people can comment on and discuss your projects. Its user-friendly features allow you to meet, listen and respond to your community's ideas, comments and opinions.

**Engagement**HQ<sup>™</sup> has everything you need to help guide conversation effectively, spread your message broadly and provide the community with regular updates using accessible mediums like video, slideshows and photography.

### Five Reasons to Engage Online

- An independently moderated engagement process can be accessed 24 hours, seven days a week from the comfort of the home, office or internet hub.
- 2. Engage with hard-to-reach groups like working parents, younger people or the mobility impaired; not just the usual suspects.
- 3. Dramatically reduce the gross and marginal cost of engaging with your stakeholders.
- 4. Allow stakeholders time to reflect and respond rather than react in the heat of the moment.
- 5. Demonstrate a clear commitment to governance transparency.

# Why Bang the Table?

- We are pioneers in this field and are by far the most experienced online engagement providers in Australia. We have successfully managed over 200 projects for over 80 clients in 2 1/2 years of operation. We currently work with clients across Australia, Canada, the US and New Zealand.
- 2. We read every single comment. Our independent 24/7 moderation keeps discussion on track.
- 3. Post-comment moderation ensures the highest quality user experience.
- 4. We can get your site ready to launch within one week.
- We are NOT an IT company. We have a team of experienced community engagement practitioners on hand to ensure your project's success.

## Why use EngagementHQ™?

- 1. Sophisticated threaded forums structure the conversation.
- 2. Integrated qualitative and quantitative reporting simplifies your administration and analysis.
- 3. A user friendly content management system makes it easy for you to upload new content.
- 4. A configurable desktop means you can switch resources on and off whenever you need to.
- 5. Hosted video, image, and document galleries provide a rich user experience.
- 6. A fully hosted solution means no more IT headaches. We take care of everything.

#### What to know more?

Visit http://corporate.bangthetable.com or email us at engagementha@bangthetable.com.

